

A-to-Be

L-A-M

Local Access Mediation

Mobility-Beyond™
www.a-to-be.com/LAM

**Our wireless interface for
seamless access and payment
in mobility services.**

This physical element combines A-to-Be knowledge in radio-frequency, industrial electronics and embedded software to securely activate multiple devices on the field — barriers, gates, turnstiles, onboard systems, automatic machines, operational systems.

**Seamless mobility.
Fluid interactions. No hassles.**



Smart parking | Public transport | Fuel stations
Vehicle-sharing | Drive-thrus | Access control | Tolling





Powered by Briso

Our vision for a **seamless mobility experience** became reality. The ability to use and optimize current infrastructures and management systems determined the success of this ambition.

All transport operators and mobility players connect, **making things happen on the field** — services are activated, fares enforced, barriers open — all that **in the palm of your hand**.

From beacons to apps, **all travelers' interactions are supported** — no operator is left behind; no mobility experience is interrupted.



Born out of research and product development, our **set of devices and technologies** — put to the test every day, in real life environments — are arranged to transform mobility experiences and increase our customers service level.

25M annual multi-service mobility transactions
125k car parking spots served

A-to-Be is present in over 200 parking lots, 600 parking lanes, 40 thousand on-street parking spots, 85 thousand off-street parking spots, across more than 30 cities, 85 train stations, 500 buses, more than 640 ticket validators, 300 fuel pumps, 14 McDrives®, 100 car inspection centers.

A-to-Be

For operators looking into expanding business into new areas of mobility, modernizing or digitizing users' experience.



BACKOFFICE SYSTEMS

Central control

The back office **manages everything for everyone** — customers, operational and managerial staff, payment processors, field resources, official entities, to name a few.

For more on our Back Office platform: A-to-Be MoveBeyond™



LOCAL & BACKEND SYSTEMS

Local and central processing

System configuration, service management and transaction generation are split between local and central processing, **supporting different operating scenarios**, from pure on-line to off-line provisioning.

For more on our Back-End platform: A-to-Be LinkBeyond™



L-A-M LOCAL ACCESS MEDIATOR

On-field dialog

By understanding the language of each specific mobility management system (parking, bus, train, ...), **the L-A-M interacts with on-field systems** for transaction local validation, equipment activation (parking barriers, metro gates, ticket validators...) and user feedback.

Available in both embedded and detached mounting.

Our **available technologies** for user identification and interaction also include:



MOBILE APP

Human-machine

The app **dialogs with the L-A-M and the back office** so that customers have the best possible experience, from the discovery to the consumption of the services they need.

It is the app that identifies the user for service clearance.



Cost-effective

Reducing implementation and integration costs is the goal.

To achieve this purpose, A-to-Be provides a stand-alone solution that covers all steps involved in mobility services.



Agnostic

An integrated solution with a **non-pervasive integration** seems a contradiction, but it's not.

The solution lays in an autonomous implementation coexisting with systems already in place.



Growing

Bringing **new customers** by removing obstacles to service consumption and increasing transaction volume per customer by **broadening services' range**, are common goals to all business stakeholders.



Seamless

The vision is to deliver an **experience that involves the least possible hassles**, by not requiring to carry cash, worry about enforcement, **activate and pay** services without interactions or even stopping. All that while **remaining in control**, with a unique account centralizing all transactions and support.



1200

2500

units



1300

A-to-Be L-A-M operates in multiple mobility services — **with and without the car** — from **trains, buses, people access control, public transport, parking, car washing and vacuuming.**