

Press Release

# A-to-Be and IMS selected for RUC Washington Program

Virginia, USA, 06-09-2017

**IMS Intellimec** was awarded a full scope contract for provision of Washington State Road Usage Charge Pilot's implementation and operation, using **A-to-Be MoveBeyond™** as the mobility back office solution.



The joint proposal's success comes from strong RUC references in the states of Oregon (OReGO OAM 2013+ and OReGO CAM 2015+ pilots) and California (Road Charge Pilot Program 2016-2017).

This achievement is also a consequence of **A-to-Be®** and **Brisa's** close involvement in projects seeking better road user charging solutions, not just in the US — one of its priority markets — with Oregon and California RUC state programs, but also in Europe with RUC Belgium. It is hence natural to find that **A-to-Be** has been maturing its technology-based portfolio by including dematerialized solutions for dynamic pricing and tolling, covering both central, road-side and wearable (smartphones) alternatives.

Following a 6-month period of implementation, this 1-year operation contract is anticipated to go-live during the first quarter of 2018. Currently, the state is enrolling with volunteers for the pilot.

## The project

The pilot project<sup>1</sup> is research that will inform potential future state policy, so participants include urban, rural, and suburban drivers, as well as drivers of old cars, new cars, electric cars, hybrid cars, and gas guzzlers. This will help ensure the results of the pilot reflect a balanced cross-section of the state's drivers and those who visit Washington. Those selected to participate will get to choose how to

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<sup>1</sup> For more information on the project, please visit [waroadusagecharge.org](http://waroadusagecharge.org)

participate. Even though each will be reporting on their mileage and receiving sample bills, no actual payment is done, as it is free to participate.

The four options are:

- **Mileage permit:** using a pre-selection for a block of miles.
- **Odometer readings:** Quarterly readings, completed electronically or in person.
- **Plug'n'play:** Automated mileage meter with GPS and non-GPS options for monthly electronic travel reports.
- **Smartphone app:** which may be used with a car plugin.

## About IMS<sup>®</sup>, Intellimec

**Intelligent Mechatronic Systems, Inc. (IMS)<sup>2</sup>** is a Canadian company, strategically positioned in the connected car ecosystem to deliver market leading services, including usage-based insurance (UBI), fleet services, personal telematics, and road usage charging, in addition to emerging needs for converged services spanning multiple traditional vertical markets.

With more than 15 years of experience delivering practical traveler-centric services throughout the connected car ecosystem, **IMS'** solutions help enable interoperable, intuitive and highly relevant solutions for both the connected traveler and the connected car. These solutions include innovative human-machine interfaces (HMI), context-driven machine-to-machine (M2M) applications and services, and location based services designed to deliver a safer, more productive, and more enjoyable driving experience. **IMS** has made significant industry-leading advancements in these areas, developing a portfolio of 200 patents globally.

## About A-to-Be<sup>®</sup>

**Brisa Inovação e Tecnologia, SA** and all its companies have adopted a new international commercial brand — **A-to-Be<sup>®</sup>**. This is a symbol of the current change and the new positioning, maintaining its strong connection in ITS (*Intelligent*



<sup>2</sup> For more information on IMS, please visit [www.intellimec.com](http://www.intellimec.com)

*Transportation Systems*) and mobility, in perfect alignment with Brisa group's strategy, its major shareholder (79%).

**A-to-Be®** has, for over two decades, been responsible for supplying critical roadside control systems for more than 1,200 tolling lanes, 250 motorway lanes and 120 parking lots and access control perimeters, in Portugal, Netherlands and the United States of America, from tolling systems to tunnel automation solutions, including bridges, parking systems and fuel stations integration, automotive payment systems in drive-in restaurants and maritime ferries services.

Annually, our roadside systems and controllers process over 300 million digital transactions and 150 million manual transactions in tolling sites, over 1 billion car detections in road sensors and devices, around 10 million in parking accesses, half million for fuel stations, ferries and *McDonald's®*. Our work is spread across more than two thousand (2,000+) miles of more than twenty (20) different highways and over one hundred and fifty (150) different clients.

**Yet Mobility doesn't stop.** It keeps evolving and pushing the boundaries. It's not only about vehicles and infrastructures anymore. It's really about people. Human seamless mobility experiences. That's what we develop, together with our clients, from tolling to parking, from traffic management to monitoring. We do it by connecting all of them to mobility networks, managed by public authorities and other mobility-as-a-service providers. Always combining expertise with innovative ideas.

**A-to-Be® – Mobility Beyond™**

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