

A-to-Be

Parking

Next-generation
mobile electronic service

Mobility-Beyond™
www.a-to-be.com/parking



What if you could offer
mobile app access
to your car parks?

All without having to make large investments,
taking the most of the systems you already have
installed, and ready to be part of a larger mobility
service market, including **on-street-parking**

Park with a mobile app.
Lower cost. Better service.



Off-street parking
On-street parking



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Powered by  **Briso**

Our vision for a **seamless mobility experience** became reality. The ability to use and optimize current infrastructure and management systems determined the success of this ambition.

All transport operators and mobility players connect, **making things happen on the field** — services are activated, fares enforced, barriers open — all that **in the palm of your hand**.

From beacons to apps, **all travelers' interactions are supported** — no operator is left behind; no mobility experience is interrupted.



Born out of research and product development, our **set of devices and technologies** — put to the test every day, in real life environments — are arranged to transform mobility experiences and increase our customer's service level.

25M annual multi-service mobility transactions
125k car parking spots served

A-to-Be is present in over 200 parking lots, 600 parking lanes, 40 thousand on-street parking spots, 85 thousand off-street parking spots, across more than 30 cities, 85 train stations, 500 buses, more than 640 ticket validators, 300 fuel pumps, 14 McDrives®, 100 car inspection centers.

The vision is to deliver an experience that involves the least possible hassles, by not requiring to carry cash, worry about enforcement, activate and pay services without interactions or even stopping. All that while remaining in control, with a unique account centralizing all transactions and support.



BACKOFFICE SYSTEMS



LOCAL & BACKEND SYSTEMS



L-A-M LOCAL ACCESS MEDIATOR



MOBILE APP

Central control

The back office **manages everything for everyone** — customers, operational and managerial staff, payment processors, field resources, official entities, to name a few.

For more on our Back Office platform: 

Local and central processing

System configuration, service management and transaction generation are split between local and central processing, **supporting different operating scenarios**, from pure on-line to off-line provisioning.

For more on our Back-End platform: 

On-field dialog

By understanding the language of each specific mobility management system (parking, bus, train, ...), **the Bluetooth mediator (L-A-M) interacts with on-field systems** for transaction validation, equipment activation (parking barriers, metro gates, ticket validators...) and user feedback. **Available with both embedded and detached mounting.**

Our available technologies for user identification and interaction also include:



Human-machine

The app **interacts with the L-A-M and the back office** so that customers have the best possible experience, from the discovery to the consumption of the services they need.

The app identifies the user for service clearance.



Mobile

Extend your identification options and payment methods by **including mobile app** allowing your customers to **control their accounts, transactions and services**. You can even integrate it in **your own existing app**, or expand to **on-street parking**.



All car parks

All your car parks within a single service. A global solution with a **non-pervasive integration** seems a contradiction, but it's not.

The solution lays in an autonomous implementation **coexisting with systems already in place**, across all your car parks.



Less costs

Reducing implementation and operation costs is the goal. This is achieved by increasing the adoption of **electronic methods**, lowering **cash handling** costs and making the most of **existing systems and peripherals**.



MaaS-Ready

Become a **next-generation city player**, making part of the mobility-as-a-service — car park **availability in real-time**, multiple services on a **single user account**, marketing and commercial **campaigns** with other players.



1200

2500

units



1300

The A-to-Be model operates with multiple mobility services — **with and without the car** — from **trains, buses, people access control, public transport, parking, car washing and vacuuming**.