

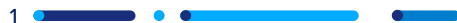
A-to-Be

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Image Via Verde

A-to-Be selected references



## Commuting Services (Drive-through)

# McDrive® integrated payment for Via Verde

 Portugal, Europe

A-to-Be is Via Verde technological provider for payment services at McDrive in McDonald's restaurants in Portugal, using a combination of radio-frequency and optical recognition to deliver a complete and functional solution integrated with central transactions' back office and the restaurants' ERP.

### Client name



McDonald's Portugal

### In partnership with



Via Verde

### A-to-Be products delivered



restaurants

11



### User adoption

The entire network of restaurants directly managed by McDonald's are equipped with our solution, showing an increase of 50% up to 12,000 transactions per month, with an average of 1.8 per customer.month.

### User friendly interface

For a smooth and comfortable transaction central clearance, restaurants are equipped with vision and Radio-frequency systems.



0 fraud

### Security and fraud prevention



By combining Automatic License Plate Recognition (ALPR) and radio-frequency expertise and knowledge, the transaction is cleared using certified procedures, guaranteeing secure payments. The result is zero fraud transactions across the entire network equipped with our solution.