Innovation Strategy



A-to-Be[®] is a technology-based solution provider for intelligent mobility systems, developing scalable, modular and differentiating solutions, collaborating with a network of relevant partners that support the production of new technological solutions.

Strategic Objectives

- 1. Promote technological anticipation/ technological update.
- 2. Produce technology solutions that are scalable and able to strength value transfer.
- 3. Strengthen the network of competences and connection of scientific knowledge to support the production of new technological solutions.
- 4. Introduce technological improvements that can respond to new demand settings.
- 5. Continue the incremental improvement of the technology solutions offered.
- 6. Permanently revitalize knowledge streams.