

Press Release

## A-to-Be to Provide New Toll Collection System in West Virginia

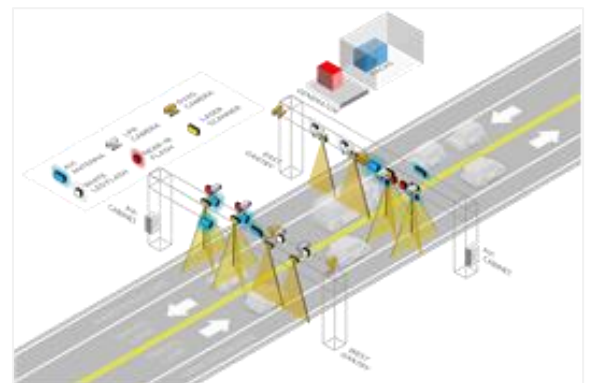
Chicago, 16 June 2023

A-to-Be has been selected by Parkersburg Bridge Partners (PBP) to provide a new toll collection system for Memorial Bridge in Parkersburg, West Virginia. Parkersburg Bridge Partners is a subsidiary of United Bridge Partners (UBP), and this contract marks A-to-Be's third project with UBP and its subsidiaries.

Memorial Bridge is a 2,554-foot long steel truss bridge that crosses the Ohio River, connecting the states of West Virginia and Ohio and providing an alternative to U.S. Route 50 for approximately 11,500 vehicles per day. Memorial Bridge originally opened to traffic in 1955 and has been tolled ever since. It is currently undergoing a renovation designed to extend the life of the bridge by approximately 50 years, to make a variety of environmental and aesthetic improvements, and to remove current weight limits on the bridge, which will enable heavier commercial and freight vehicles to use the bridge.



As part of the project, A-to-Be will enable PBP to transform Memorial Bridge from a manual toll collection system to an all-electronic tolling system. A-to-Be will provide LinkBeyond ORT, a complete open-road toll collection system using volumetric classification, comprised of the Toll Zone Controller (TZC) subsystem and a cloud-based, multipurpose Toll Facility Host (TFH). The solution also includes A-to-Be Reporting, A-to-Be DVAS, a digital video audit system, and A-to-Be MOMS which is a maintenance online management system. The system is expected to go live in 2023, and A-to-Be will provide maintenance support for up to 10 years following system acceptance.



A rendering of the LinkBeyond ORT system.



“A-to-Be has been a reliable, responsive partner on other projects with United Bridge Partners, and we look forward to continuing our work together in Parkersburg,” said Terry Velligan, General Manager, Parkersburg Bridge Partners. “We are committed to providing enhanced transportation experiences, and using cutting-edge technology is essential for helping us transform Memorial Bridge into a consistent and reliable route that saves drivers time, miles, and fuel.

“A-to-Be is excited to deepen our partnership with United Bridge Partners by providing a new toll collection system to Parkersburg Memorial Bridge,” said Doug Chastain, Chief Sales Officer, North America at A-to-Be. “The LinkBeyond system we will deploy for Parkersburg will build on the tolling solutions we are deploying for two additional United Bridge Partners projects and will deliver UBP efficiencies across all of their projects.”

### **About A-to-Be**

A-to-Be is a tolling and mobility technology provider with nearly 40 years of experience in Europe and the United States. Our flexible, vendor-agnostic roadside, backoffice and traffic management solutions serve thousands of lanes and millions of customer accounts every day. In partnership with our clients, we craft solutions to enable simple, seamless and sustainable mobility.

**A-to-Be®**  
**Mobility Solutions, Made Together.**

For more information, please visit: <https://www.a-to-be.com>

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