



Press Release



## Via Verde and A-to-Be are participating in the GEMINI Project to develop new shared mobility services for the next decade.

### A 12 million Euros project co-funded by the European Commission

**Lisbon, 26 July 2023**

Via Verde and A-to-Be, part of Brisa Group, will join the GEMINI Project “Greening European Mobility through cascading innovation INItiatives” which aims to accelerate the road to carbon neutrality in the mobility area.

Financed by the European Commission, the GEMINI Project has a budget of 12 million euros and involves a consortium of 43 partners from 15 EU countries coordinated by the Urban Electric Mobility Initiative (UEMI).

The project’s purpose is to develop and test new mobility solutions and services with a significant impact on environmental sustainability financial viability and effective user acquisition.

Via Verde and A-to-Be will study and test new mobility concepts based on digital services and solutions that combine the use of public transport with micro and shared mobility modes.

8 mission cities are involved (Amsterdam, Copenhagen, Helsinki, Ljubljana, Munich, Paris, Porto, and Turin) where 8 Mobility Living Labs (MLL) will be set up to pilot the newly developed mobility services. The Portuguese MLL will take place in the city of Porto and has the direct participation of Via Verde, A-to-Be, and Porto Digital as consortium partners.

Lara Moura, manager of A-to-Be’s Research and Innovation Department, says: “With this project, we will develop and test transport infrastructure alternatives in the city of Porto to accommodate new mobility modes and study their patterns and user behaviors, with high levels of safety. This new infrastructure must respond flexibly to different situations, including large events that require quick and effective mobility solutions for several thousands of people.”

The GEMINI project will last 42 months and has the ambition to increase the use of new shared mobility services by 25 percent over their current usage. By the end of the project, all pilots are expected to demonstrate reductions in traffic congestion pollution and accidents, while promoting accessibility and social inclusion.

### **About A-to-Be**

A-to-Be is a tolling and mobility technology provider with nearly 40 years of experience in Europe and the United States. Our flexible, vendor-agnostic roadside, backoffice and traffic management solutions serve thousands of lanes and millions of customer accounts every day. In partnership with our clients, we craft solutions to enable simple, seamless and sustainable mobility.

**A-to-Be®**  
**Mobility Solutions, Made Together.**

For more information, please visit: <https://www.a-to-be.com>

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